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ShoMe The Money Horse Shows Invites Sponsors, Vendors and Photographers to 2010 Events

HOWELL, Michigan (December, 2009) Ericka Utz, event promoter, invites sponsors, vendors and photographers to the 2010 **ShoMe The Money Horse Shows, a 13 event horse show series** to be held at several venues in Michigan and Ohio including Michigan State University Livestock Pavilion in East Lansing, MI; Alma Fairgrounds in Alma, MI; Fulton County Fairgrounds in Wauseon, OH and the Huron Valley Equestrian Field at Milford High School in Highland, Michigan.

ShoMe The Money Horse Shows are unlike any other open show format in Michigan and Ohio because their circuits offer a diverse mix of open classes, breed approved classes, bridleless classes, freestyle reining, jumping, speed and over 20 sweepstakes classes for both English and Western Events. In 2009, ShoMe The Money Horse Shows included **approval from national breed associations** to include national point approved classes from the PHBA, ABRA, ApHC, AQHA and intends to add APHA for 2010. "Adding breed approved classes to our open shows fill a need for exhibitors who are trying to keep their showing expenses down by staying local and provides exhibitors a great opportunity to try classes that aren't traditionally offered at breed shows such as hunter hack, western riding and western reining" remarks Utz. "Plus, all exhibitors are eligible for daily and weekend Hi-Point awards which are comparable to the year-end awards of most show circuits."

ShoMe Horse Shows pride themselves on providing a **family fun atmosphere** that is enjoyable for both exhibitors and spectators. "Brittany and I had the best time at the show...Everyone was very nice, and we enjoyed the wide variety of horse breeds and all of the class choices. It was just a great experience." notes parent, Roseann Howze. Activities are often planned to keep non-showing kids and adults involved and having fun such as face painting, volunteering, games and door prize raffles. "As a parent, I have to say this was the most fun I have had at a horse show. Everyone was friendly, the weather was awesome and Allison really had a great time..."notes Al Rochowiak.

To make the 2009 season a great success, **ShoMe Horse Shows** need the support of sponsors and vendors to guarantee the added money sweepstakes jackpots and daily hi-point awards. Sponsors and vendors may choose to support the series in amounts ranging from a \$50 class sponsorship to \$1200 Title Sponsorship. In exchange for sponsorship, companies receive considerable advertising and promotion through press releases, direct mailings, newsletters, announcements, showbill advertising, banner signage, website linkage, choice retail booth space and logo recognition in local and regional advertising running monthly.

For more information on sponsorship and vendor opportunities, go to www.shomehorseshow.com or contact Ericka Utz via e-mail erickautz@yahoo.com or call (517) 545-5997.

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Ericka Utz, graduate of Central Michigan University, has been highly involved with horses for 30 years and currently resides in Howell, Michigan. Focusing on both English and Western disciplines, she has been teaching youth and adults the elements of total horsemanship for several years. Ericka is also involved in many equine activities as a volunteer, coach, competitor, clinician, saddle fitter, show manager, event promoter and horse show judge. Most recently, she has contributed as a guest columnist to the Equine Times Magazine and Horses Magazine as well as appeared at the North American Horse Fest and Mid-Michigan Horse Expos as a Clinician. Ericka currently holds her judge's cards with Michigan 4-H and several Breed Associations that include National Snaffle Bit Association, Palomino Horse Breeders Association, American Buckskin Registry Association, International Buckskin Horse Association, and Pony of America's Club. To learn more about Ericka, her affiliations and events please go to www.shomequarterhorses.com or www.shomehorseshow.com.