



**FOR IMMEDIATE RELEASE**

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**ShoMe The Money Sweepstakes Series and Moore Open Horse Shows Partner in 2010**

HOWELL, Michigan (November, 2009) **Tom Moore and Ericka Utz have joined forces to expand the popular Moore Open Horse Shows**, an all-breed horse show series held in conjunction with Southern Michigan Quarter & Paint Horse Sales and Tom Moore Sales in Michigan and Ohio. The 2010 series will be titled **"ShoMe Moore Money"** in the spirit of both show series.

2010 plans for expansion include adding a Saturday evening Twilight Show & Futurity to the previously 1-day show format. The Twilight Show & Futurity will begin no earlier than 7pm and will include both English and Western events for all ages of horse and riders. Sunday Shows will continue to offer great over **\$1000 in added money** prizes alongside a variety of all-breed classes for all levels of riders.

New for 2010, shows held in conjunction with the Southern Michigan Quarter & Paint Horses Sales will offer additional classes targeted specifically for horses that are purchased through the Horse Sale. "Our long term plan includes adding a futurity for horses sold through the sale." Says Moore. "Yearlings purchased in 2010 will be eligible for 2 year old classes in 2011 and 2-year old horses purchased in 2010 will be eligible for the 3-year old classes in 2011."

The first ShoMe Moore Money Show kicks off on January 2<sup>nd</sup> with an Open Twilight Show and Futurity for Sale Horses judged by Karen Waite. After the Saturday show, Utz will be hosting a Happy New Year Mixer with music and munchies. Sunday's horse show, judged by Roger Altman, will feature classes aimed at all breeds and ages with several added money sweepstakes classes. High Point awards will be given for each division and an overall champion award.

Come see what the **buzz** is about and mark your 2010 Show Calendar! Moore Money, Moore Prizes and Moore Fun in 2010!

**"ShoMe Moore Money" 2010 Series**

**January 2-3** MSU Livestock Pavilion, East Lansing, Mi.  
**February 27-28** MSU Livestock Pavilion, East Lansing, Mi.  
**May 1-2 or May 8-9** *Tentative*, Fulton County Fairgrounds, Wauseon, Ohio.  
**June 19-20** MSU Livestock Pavilion, East Lansing, Mi.  
**August 28-29** Alma Fairgrounds, Alma, Mi.  
**September 18-19** Fulton County Fairgrounds, Wauseon, Ohio.

**"ShoMe The Money MSU Series"**

May 1-2 (2-day Show) MSU Livestock Pavilion, East Lansing, Mi.  
June 11-12 (2-day Show) MSU Livestock Pavilion, East Lansing, Mi.  
July 23-25 (3-day Show) MSU Livestock Pavilion, East Lansing, Mi.  
September 3-5 (3-day Show) MSU Livestock Pavilion, East Lansing, Mi.

**"ShoMe The Money Milford Stakes Series"**

Huron Valley Equestrian Field, Milford High school, Highland, MI  
*Milford Dates Tentative, pending approval*  
May 22, August 21, October 23

For more information on showbills, entry forms, stall reservations, sponsor-vendor opportunities and newsletter discounts, go to [www.shomehorseshow.com](http://www.shomehorseshow.com) or [www.mooreopenhorseshow.com](http://www.mooreopenhorseshow.com), contact Ericka Utz via e-mail [erickautz@yahoo.com](mailto:erickautz@yahoo.com) or call (517) 545-5997

