

FOR IMMEDIATE RELEASE

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ShoMe The Money Sweepstakes Series has Color Vision in 2009!

HOWELL, Michigan (March, 2009) **The ShoMe The Money Sweepstakes Series**, an open all-breed horse show series held in East Lansing and Highland, Michigan, will be seeing in color in 2009. Shades of Palomino, Dun, Buckskin, Leopard, Overo, and Tobiano will brighten and diversify the show ring making for a fun and colorful competition.

In response to the requests of local color breed enthusiasts, ShoMe The Money Horse Shows have **obtained approval from national breed associations** to include national point approved classes from the Palomino Horse Breeders of America, Appaloosa Horse Club, American Buckskin Registry and American Quarter Horse Association. "Adding the breed approvals to our shows fills a need for our exhibitors who are trying to keep their showing expenses down by staying local and provides exhibitors a great opportunity to try classes that aren't traditionally offered at breed shows such as hunter hack, western riding and western reining. We are thrilled to team up with such fine breed organizations and are looking forward to fun and colorful show season!" notes Ericka Utz, founder, of ShoMe The Money Sweepstakes Series.

ShoMe The Money Horse Shows are unlike any other open show format in Michigan because their circuits offer a diverse mix of open classes, breed approved classes, bridleless classes, freestyle reining, jumping, speed, Hobby Horse "Rookie Rewards Classes" and a large variety of sweepstakes for both English and Western Events. Plus, all exhibitors are eligible for daily and weekend Hi-Point awards which are comparable to the year-end awards of most show circuits. In addition to offering **fabulous awards** for each age division, ShoMe The Money will award weekend Hi-Point Buckles and raffle off year-end "frequent showman prizes" such as a Sony Palmcorder, custom show tack by Kathy's Show Tack, custom show outfit by Cherida's Custom Show Clothing and more!

ShoMe The Money Horse Shows pride themselves on providing a **family fun atmosphere** that is enjoyable for both exhibitors and spectators. Activities are often planned to keep non-showing kids and adults involved and having fun such as face painting, volunteering, games and door prize raffles. "Brittany and I had the best time at the show this past Saturday...Everyone was very nice, and we enjoyed the wide variety of horse breeds and all of the class choices. It was just a great experience." notes local parent, Roseann Howze.

Come see what the **buzz** is about and add ShoMe The Money Sweepstakes Series to your 2009 Show Calendar! More Money, More Prizes, More Fun and More Color in 2009!

"MSU Money Series" MSU Livestock Pavilion, South Barn, East Lansing, Mi.

Featuring All-Breed Open Classes for 13 & Under, 14-18, 19 & Over, Walk Trot and Sweepstakes Classes.

Halter, Showmanship, Longe Line, Hunter Hack, Huntseat, Western, Trail, Bridleless Classes & Hobby Horse Rookie Rewards Classes.

April 25 & 26 All Breed- Open Show, PHBA, ABRA, APHA-PAC Approved. Judges Susan Robinson & Kathie Crowley.

June 13 & 14 All Breed-Open Show, ABRA, APHA-PAC, AQHA Introductory Show Approved. Judges Darren Wright & Stephanie McConnell

July 25-26 All-Breed-Open Show, ABRA, APHA-PAC, ApHC Approved. Judges Kathy Boggetta & Doug Cline (ApHC Under Judge Bogetta Only)

"Milford Stakes Series" Huron Valley Equestrian Field @ Milford High School. Highland, Mi.

All-Breed Open Show Series- 20 Payback Classes, 3 Bridleless Classes, Huntseat, Western, Jumping, Speed, Fun Classes, APHA-PAC Approved.

May 9 Open Show & Cloverfest- Raise Money for your 4-H Club! Hobby Horse Rookie Rewards Show! Judge Alison-Walk Langley

August 22 Open Show & Team Challenge- Raise money for your Equestrian Team and Highest Point Earning Team will get an additional \$100!

Judge Marc Delisle

October 24 Oktoberfest Halloween Stakes Show- Dress Up or Come-As-You-Are. Judge Casey Davies

For more information on showbills, entry forms, stall reservations, sponsor-vendor opportunities and newsletter discounts, go to

www.shomequarterhorses.com, contact Ericka Utz via e-mail erickautz@yahoo.com or call (517) 545-5997 or (248) 212-8890. For information on Hobby Horse Rookie Rewards go to: www.hobbyhorseinc.com/rookie_rewards/