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Contact:
ShoMe Quarter Horses Llc
Ericka Utz
420 Argentine Rd.
Howell, MI. 48843
(517) 545-5997
erickautz@yahoo.com

Ericka Utz Invites Sponsors and Vendors to "ShoMe The Money Sweepstakes Series"

HOWELL, Michigan (January, 2009) Ericka Utz, ShoMe Quarter Horses, invites sponsors and vendors to the 2009 ShoMe The Money Sweepstakes Series, an open all-breed horse show series to be held at the Michigan State University Livestock Pavilion in East Lansing and the Huron Valley Equestrian Center in Highland, Michigan.

The "ShoMe The Money Sweepstakes Series" is unlike any other open show format in Michigan because it offers substantial jackpot prizes for a variety of competitive horse events including both English and Western Events plus great daily and weekend Hi-Point awards that are comparable to the year-end awards of many show circuits. In addition to offering the best prizes for each age division the ShoMe The Money Shows pride themselves on providing a family fun atmosphere that is enjoyable for both the exhibitors and spectators. "As a parent, I have to say this was the most fun I have had at a horse show. Everyone was friendly, the weather was awesome and Allison really had a great time..."notes local parent, Al Rochowiak.

In 2008, the response to the ShoMe The Money Sweepstakes shows was so successful with the daily entries of the October show reaching 696 entries which was made up of over 100 horses. Exhibitors traveled from as far as 200 miles away and the level of competition was phenomenal with class sizes so large that the judge often split classes to accommodate the number of riders for safety reasons.

In 2009, ShoMe The Money Sweepstakes is responding to the requests of our exhibitors to include jumping, speed and approved breed classes from breed associations such as American Quarter Horse Association, American Buckskin Registry Association and the Palomino Horse Breeders of America. With the addition of new classes and larger venues, we anticipate an even larger turnout of exhibitors from not only Michigan, but surrounding states including Ohio, Indiana and Illinois.

To make the 2009 season a great success, ShoMe The Money Sweepstakes needs the support of sponsors and vendors to guarantee the added money sweepstakes jackpots and daily hi-point awards. Sponsors and vendors may choose to support the series in amounts ranging from a \$50 class sponsorship to a \$1200 Title Sponsor. In exchange for sponsorship, companies receive considerable advertising and promotion through press releases, direct mailings, newsletters, announcements, showbill advertising, banner signage, website linkage, choice retail booth space and logo recognition in local and regional advertising running February through October.

For more information on sponsor packages, vendor opportunities, showbills, entry forms and more, go to www.shomequarterhorses.com, contact Ericka Utz via e-mail erickautz@yahoo.com or call (517) 545-5997 or (248) 212-8890.